



RAJASTHAN

JAANE KYA DIKH JAAYE!



RAJASTHAN THE TRAVELLER'S DELIGHT



Rajasthan continues to be one of the most favourite tourism destinations in the world witnessing an unprecedented growth of more than 50 percent in domestic and foreign tourist influx.

With a record arrival of more than 6 lakh foreign tourists and 125 lakh domestic tourists during the year 2003, Rajasthan has been one of the most popular destinations for all.

On one hand the beautiful sands of Jaisalmer saw the footprints of over 1.32 lakh domestic visitors while the City of Lakes, Udaipur enthralled more than 1.5 lakh foreign tourists with its capturing landscapes of serene waters and green hills. The charm of Mt. Abu and the sculptures of Dilwara continue to reign over the hearts of travellers with the number of arrivals being more than a lakh.

The potential of Eco-tourism and wild life viewing has also grown with a constant increase in number of vacationers visiting Sariska, Bharatpur, Siliserh, Sawai Madhopur and other parts of the state.

More than 6 lakh foreign and domestic visitors have relived the grandeur of impregnable forts and the stories of Rajput valour in the cities of Jodhpur, Chittorgarh, Kota and Bundi. The small city which has the world's only Brahma Temple-Pushkar has witnessed a record 9.37 lakh domestic visitors and more than 31,000 visitors from abroad. Ajmer- the Khwaja's City continues to be the second most popular tourist destination for domestic arrivals.

The trends of the record arrivals reaffirm the growing popularity of Rajasthan as the most preferred tourist destination worldwide.