

**Government of Rajasthan,
Department of Tourism,
Khasa Kothi, M I Road Jaipur
Telefax 0141-5155100**

Email: cotraj@gmail.com, mktg.rajasthantourism@gmail.com, www.rajasthantourism.gov

No. F 3 (167) / Media agency /2015/ 14 876

Date: 20/8/15

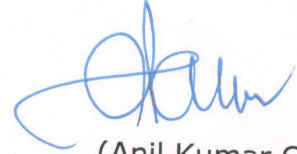
Addendum for Bid No. 25: Selection of Media Buying agency

This is in reference to the pre-Bid conference held at 17th August 2015 and the queries raised by various agencies. The Department has clarified all the points raised in the conference or received through e-mails. The proceeding of the pre-bid conference may be seen at following pages.

The addendum related the Point 5 of Clause 1.6 of the EOI document may be read as under:-

'Having network of its own agencies or having agency tie ups, collaborations across all key international markets'

Rest of the content of the EOI document remains same. The agencies which have already submitted their technical bids may kindly revise the bids if so required in light of these proceedings and addendum.



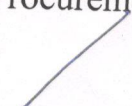
(Anil Kumar Chaplot)
Director, Tourism

No. F 3 (167) / Media agency /2015/

Date:

Copy for information and necessary action to the following:-

1. S.A. to Hon'ble State Minister for Tourism, GoR
2. P.S. to Principal Secretary, Tourism, GoR
3. Sr. P.A. to Additional Director (Adm.), Tourism, GoR
4. P.A. to Sh. Nanagram Bilonia, Addl. Director, DIPR
5. Financial Advisor, Tourism
6. ACP (DD, DOIT), Tourism - to kindly upload this on SPPP /E Procurement/ Dept. Portals.



(Rashmi Sharma)
Additional Director (Adm.)

COUNTRY - WISE AND MONTHWISE TOURIST ARRIVAL IN RAJASTHAN-2015 (January to June, 2015)

S. No.	NAME	1 U.K.		2. FRANCE		3. ITALY		4. CANADA		5. U.S.A.		6. GERMANY		7. AUSTRALIA		8.SWITZERLAND		9. JAPAN		10. SRI LANKA	
		Tourist	N.S.	Tourist	N.S.	Tourist	N.S.	Tourist	N.S.	Tourist	N.S.	Tourist	N.S.	Tourist	N.S.	Tourist	N.S.	Tourist	N.S.	Tourist	N.S.
1	Jan	14707	20732	21419	27291	9205	13230	6400	8810	16307	23688	10104	14195	11131	15880	5614	7532	4595	6604	2282	3345
2	Feb	16898	23622	23483	33861	10471	14404	7266	10162	16488	22081	13917	20030	10634	14403	5431	7395	5065	7359	2127	3115
3	March	15837	22446	26644	34774	10330	14041	6853	9543	13812	19925	15521	21967	9909	13840	5879	8028	5228	7659	2159	3185
4	April	11095	15832	18033	24659	6059	8464	3970	5407	9098	13029	10505	14261	6733	9589	3637	5285	3740	5444	2160	3257
5	May	4439	5980	7156	9904	2120	2825	2294	3053	3256	4437	3450	4526	2558	3551	1476	2097	1467	2098	978	1458
6	June	3834	5374	3666	5104	1790	2529	1939	2743	3010	4425	2348	3297	2208	3140	1348	1965	1472	2145	1006	1508
	Total	66810	93986	100401	135593	39975	55493	28722	39718	61971	87585	55845	78276	43173	60403	23385	32302	21567	31309	10712	15868

COUNTRY - WISE AND MONTHWISE TOURIST ARRIVAL IN RAJASTHAN-2015 (January to June, 2015)

S. No.	NAME	11. PAKISTHAN		12. BANGLADESH		13. SINGAPUR		14. IRAN		15. U.A.E.		16. SAUDI ARAB		17. MALASIA		18. OTHERS		TOTAL 1 to 17		TOTAL 1 to 18	
		Tourist	N.S.	Tourist	N.S.	Tourist	N.S.	Tourist	N.S.	Tourist	N.S.	Tourist	N.S.	Tourist	N.S.	Tourist	N.S.	Tourist	N.S.	Tourist	N.S.
1	Jan	249	284	1909	2389	273	369	2289	3443	74	112	62	102	1735	2599	51258	73354	108355	150605	159613	223959
2	Feb	274	318	2248	2917	323	423	2141	3208	96	138	51	69	2256	3417	65880	94585	119169	166922	185049	261507
3	March	119	170	2780	3172	248	314	2419	3629	39	70	56	63	2602	3745	58475	84497	120435	166571	178910	251068
4	April	121	141	3744	4224	129	186	2770	4165	36	70	26	52	1544	2338	35947	53221	83400	116403	119347	169624
5	May	166	174	2124	3944	44	60	623	940	13	13	16	26	1405	2078	21138	30407	33585	47164	54723	77571
6	June	88	102	1583	1934	64	90	789	1188	15	22	8	13	1525	2297	16548	25410	26693	37876	43241	63286
	Total	1017	1189	14388	18580	1081	1442	11031	16573	273	425	219	325	11067	16474	249246	361474	491637	685541	740883	1047015

COUNTRY - WISE AND MONTHWISE TOURIST ARRIVAL IN RAJASTHAN-2015 (January to June, 2015)

S. No.	NAME	
1	Jan	
2	Feb	
3	March	
4	April	
5	May	
6	June	
	Total	

S.No.	Country Name	2011			2012			2013			2014		
		No of Tourists	Rank	% Change	No of Tourists	Rank	% Change	No of Tourists	Rank	% Change	No of Tourists	Rank	% Change
1	U.K.	107903	3	8.59	133220	2	23.46	121887	2	-8.51	127012	2	4.20
2	France	193228	1	-10.28	206783	1	7.02	209682	1	1.40	222849	1	6.28
3	Italy	86152	5	0.74	86879	5	0.84	83664	5	-3.70	85768	5	2.51
4	Canada	43054	8	3.58	50790	8	17.97	52800	7	3.96	58226	7	10.28
5	U.S.A.	91312	4	5.02	126605	3	38.65	108825	3	-14.04	118802	3	9.17
6	Germany	119086	2	-3.87	124889	4	4.87	105328	4	-15.66	113394	4	7.66
7	Australia	59149	6	10.40	75017	6	26.83	73124	6	-2.52	80153	6	9.61
8	Switzerland	51595	7	6.45	56699	7	9.89	47487	9	-16.25	48422	8	1.97
9	Japan	32449	9	9.57	40541	9	24.94	48711	8	20.15	47152	9	-3.20
10	Sri Lanka	12613		2.60	16220		28.60	24056		48.31	28028	10	16.51
11	Pakistan	1196		128.24	2039		70.48	1831		-10.20	2808		53.36
12	Bangladesh	22676	10	22.73	23050	10	1.65	19473		-15.52	26473		35.95
13	Singapur	1650		30.23	1983		20.18	2096		5.70	2674		27.58
14	Iran	18630		20.96	16618		-10.80	22636		36.21	24461		8.06
15	U.A.E.	211		145.35	223		5.69	303		35.87	720		137.62
16	Saudi Arabia	151		73.56	311		105.96	503		61.74	556		10.54
17	Malasiya	14309		7.18	17330		21.11	24316	10	40.31	25770		5.98
18	Others	496610		14.77	472173		-4.92	490440		3.87	512306		4.46
	Total	1351974		5.74	1451370		7.35	1437162		-0.98	1525574		6.15